

## NCC Cable System Order

Order #	62404793
Syscode	0129
System Name	Cablevision/Bergen Central, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		1	
Total		\$16,214.00	
Commission		\$2,432.10	
Net Total		\$13,781.90	
Total Spots		115	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$112.00	\$560.00	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$226.00	\$1,582.00	60	60s
3	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$160.00	\$1,120.00	60	60s
4	CNN	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$64.00	\$256.00	60	60s
5	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$148.00	\$740.00	60	60s
6	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$284.00	\$1,988.00	60	60s
7	DISC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$106.00	\$530.00	60	60s
8	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$212.00	\$1,484.00	60	60s
9	ESPN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$196.00	\$980.00	60	60s
10	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$380.00	\$2,660.00	60	60s
11	HIST	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$106.00	\$530.00	60	60s
12	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$208.00	\$1,456.00	60	60s
13	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
14	MNBC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$26.00	\$104.00	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	3	\$66.00	\$198.00	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	60s
17	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
18	TWC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	60	60s
19	TWC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$28.00	\$140.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$40.00	\$280.00	60	60s
21	CNN	AVG. ALL WKS<	3/20/17	3/26/17	19:00	24:00			X	X	X	X	X	-	-	0	\$284.00	\$0.00	60	mg from w/o 3.13

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/28/17
Syscode	0129	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Cablevision/Bergen Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$16,214.00
AE	Leah Losier	Product Code		Commission	\$2,432.10
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$13,781.90
Office	Chicago	Product Name		Total Spots	115
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 removed missed spots. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS<	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$196.00	\$0.00	60	mg from w/o 3.13
23	MNBC	AVG. ALL WKS<	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$66.00	\$0.00	60	mg from w/o 3.13

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	115	0	0	0	0	0	0	0	0	0	0	0	115
<b>AMT</b>	\$16,214.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,214.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Cablevision/Bergen Central, NJ | 0129 |

## NCC Cable System Order

Order #	62404793
Syscode	0505
System Name	Cablevision/Bergen East, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		1	
Total		\$11,406.00	
Commission		\$1,710.90	
Net Total		\$9,695.10	
Total Spots		130	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$134.00	\$938.00	60	60s
3	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$104.00	\$728.00	60	60s
4	CNN	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	3	\$42.00	\$126.00	60	60s
5	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$98.00	\$686.00	60	60s
6	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$196.00	\$1,372.00	60	60s
7	DISC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
8	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
9	ESPN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	60s
10	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$244.00	\$1,708.00	60	60s
11	HIST	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
12	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
13	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$48.00	\$336.00	60	60s
14	MNBC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$76.00	\$532.00	60	60s
17	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$14.00	\$98.00	60	60s
18	TWC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	60	60s
19	TWC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$28.00	\$196.00	60	60s
21	CNN	VARIOUS	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$98.00	\$0.00	60	mg from w/o 3/13

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/28/17
Syscode	0505	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Cablevision/Bergen East, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$11,406.00
AE	Leah Losier	Product Code		Commission	\$1,710.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$9,695.10
Office	Chicago	Product Name		Total Spots	130
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 removed missed spots. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS<	3/20/17	3/26/17	19:00	24:00			X	X	X	X	X	-	-	0	\$196.00	\$0.00	60	mg from w/o 3/13
23	ESPN	AVG. ALL WKS<	3/20/17	3/26/17	19:00	24:00			X	X	X	X	X	-	-	0	\$244.00	\$0.00	60	
24	MNBC	AVG. ALL WKS<	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$36.00	\$0.00	60	mg from w/o 3/13
25	TWC	VARIOUS	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$20.00	\$0.00	60	mg from w/o 3/13

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	130	0	0	0	0	0	0	0	0	0	0	0	130
<b>AMT</b>	\$11,406.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,406.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Cablevision/Bergen East, NJ | 0505 |

## NCC Cable System Order

Order #	62404793
Syscode	0591
System Name	Cablevision/Newark, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		1	
Total		\$10,014.00	
Commission		\$1,502.10	
Net Total		\$8,511.90	
Total Spots		130	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$72.00	\$504.00	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$140.00	\$980.00	60	60s
3	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	60	60s
4	CNN	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$26.00	\$104.00	60	60s
5	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	60	60s
6	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$114.00	\$798.00	60	60s
7	DISC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	60	60s
8	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$90.00	\$630.00	60	60s
9	ESPN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$116.00	\$812.00	60	60s
10	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$234.00	\$1,638.00	60	60s
11	HIST	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$56.00	\$392.00	60	60s
12	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$118.00	\$826.00	60	60s
13	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$74.00	\$444.00	60	60s
14	MNBC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$64.00	\$448.00	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
17	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	60	60s
18	TWC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	60	60s
19	TWC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	60	60s
21	CNN	VARIOUS	3/20/17	3/26/17	09:00	15:00			X	X	X	X	X	-	-	0	\$26.00	\$0.00	60	mg from w/o 3/13

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/28/17
Syscode	0591	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Cablevision/Newark, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$10,014.00
AE	Leah Losier	Product Code		Commission	\$1,502.10
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$8,511.90
Office	Chicago	Product Name		Total Spots	130
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 removed missed spots. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	VARIOUS	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$62.00	\$0.00	60	mg from w/o 3/13
23	MNBC	AVG. ALL WKS<	3/20/17	3/26/17	09:00	15:00			X	X	X	X	X	-	-	0	\$22.00	\$0.00	60	mg from w/o 3/13
24	MNBC	AVG. ALL WKS<	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$64.00	\$0.00	60	mg from w/o 3/13

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	130	0	0	0	0	0	0	0	0	0	0	0	130
<b>AMT</b>	\$10,014.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,014.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Cablevision/Newark, NJ | 0591 |

## NCC Cable System Order

Order #	62404793
Syscode	0690
System Name	Comcast/Plainfield, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/23/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		1	
Total		\$1,338.50	
Commission		\$200.78	
Net Total		\$1,137.73	
Total Spots		73	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.22 mg. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
2	AEN	AEN PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
3	FOOD	FOOD EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	4	\$22.00	\$88.00	60	60s
4	FOOD	FOOD PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
5	HALL	HALL EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$3.00	\$15.00	60	60s
6	HALL	HALL PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	60	60s
7	HGTV	HGTV EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
8	HGTV	HGTV PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
9	LIF	LIF EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	60	60s
10	LIF	LIF PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	60	60s
11	TNT	TNT EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
12	TNT	TNT PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
13	FOOD	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	1	\$18.50	\$18.50	60	
14	HALL	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	1	\$2.50	\$2.50	60	
15	LIF	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	1	\$9.00	\$9.00	60	

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/23/17
Syscode	0690	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Comcast/Plainfield, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$1,338.50
AE	Leah Losier	Product Code		Commission	\$200.78
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$1,137.73
Office	Chicago	Product Name		Total Spots	73
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	3.22 mg. please confirm. thanks				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	TNT	various	3/20/17	3/26/17	19:00	24:00				X	X			-	-	1	\$29.50	\$29.50	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	73	0	0	0	0	0	0	0	0	0	0	0	73
<b>AMT</b>	\$1,338.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,338.50

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Comcast/Plainfield, NJ | 0690 |



## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/23/17
Syscode	0914	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Comcast/Middlesex, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$5,535.50
AE	Leah Losier	Product Code		Commission	\$830.33
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,705.18
Office	Chicago	Product Name		Total Spots	124
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.23 new 60s order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	60	60s
3	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$54.50	\$381.50	60	60s
4	CNN	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	3	\$47.00	\$141.00	60	60s
5	CNN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$71.50	\$357.50	60	60s
6	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$95.50	\$668.50	60	60s
7	DISC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
8	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
9	ESPN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$66.00	\$330.00	60	60s
10	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$88.00	\$616.00	60	60s
11	HIST	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	60	60s
12	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$37.00	\$111.00	60	60s
13	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	60	60s
14	MNBC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$40.00	\$160.00	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$60.50	\$302.50	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$81.00	\$567.00	60	60s
17	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$4.50	\$22.50	60	60s
18	TWC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$4.00	\$16.00	60	60s
19	TWC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	60	60s
21	TWC	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	1	\$4.00	\$4.00	60	

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/23/17
Syscode	0914	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Comcast/Middlesex, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$5,535.50
AE	Leah Losier	Product Code		Commission	\$830.33
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,705.18
Office	Chicago	Product Name		Total Spots	124
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.23 new 60s order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$22.00	\$44.00	60	
23	CNN	SITUATION ROOM<	3/20/17	3/26/17	16:00	19:00				X	X			-	-	1	\$71.50	\$71.50	60	
24	MNBC	various	3/20/17	3/26/17	09:00	16:00				X	X			-	-	2	\$40.00	\$80.00	60	
25	MNBC	various	3/20/17	3/26/17	16:00	19:00				X	X			-	-	1	\$60.50	\$60.50	60	
26	HIST	various	3/20/17	3/26/17	19:00	24:00				X	X	X	X	-	-	1	\$37.00	\$37.00	60	
27	CNN	CABLE	3/20/17	3/26/17	09:00	16:00					X			-	-	1	\$47.00	\$47.00	60	60s
28	HIST	AVG. ALL WKS	3/20/17	3/26/17	09:00	16:00					X	X	X	-	-	2	\$22.00	\$44.00	60	
29	TWC	AVG. ALL WKS	3/20/17	3/26/17	09:00	16:00					X	X	X	-	-	1	\$4.00	\$4.00	60	
30	DISC	AVG. ALL WKS	3/20/17	3/26/17	19:00	24:00					X	X	X	-	-	1	\$22.00	\$22.00	60	
31	TWC	AVG. ALL WKS	3/20/17	3/26/17	19:00	24:00					X	X	X	-	-	1	\$7.50	\$7.50	60	
32	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$37.00	\$37.00	60	60s 3.23 new line

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	124	0	0	0	0	0	0	0	0	0	0	0	124
<b>AMT</b>	\$5,535.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,535.50

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Comcast/Middlesex, NJ | 0914 |

## NCC Cable System Order

Order #	62404793
Syscode	1067
System Name	Cablevision/Hudson County, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		1	
Total		\$9,438.00	
Commission		\$1,415.70	
Net Total		\$8,022.30	
Total Spots		130	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$74.00	\$518.00	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$144.00	\$1,008.00	60	60s
3	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	60	60s
4	CNN	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	60	60s
5	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	60	60s
6	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$120.00	\$840.00	60	60s
7	DISC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	60	60s
8	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$100.00	\$700.00	60	60s
9	ESPN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	60s
10	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$244.00	\$1,464.00	60	60s
11	HIST	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
12	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
13	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
14	MNBC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$24.00	\$96.00	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	60	60s
17	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	60	60s
18	TWC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	60	60s
19	TWC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$28.00	\$196.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$40.00	\$280.00	60	60s

## NCC Cable System Order

Order #	62404793
Syscode	1067
System Name	Cablevision/Hudson County, NJ
Market	New York

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/28/17
Version	4 Vs. 3

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$9,438.00	
Commission		\$1,415.70	
Net Total		\$8,022.30	
Total Spots		130	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	CNN	VARIOUS	3/20/17	3/26/17	09:00	15:00			X	X	X	X	X	-	-	0	\$36.00	\$0.00	60	mg from w/o 3/13

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	130	0	0	0	0	0	0	0	0	0	0	0	130
<b>AMT</b>	\$9,438.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,438.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Cablevision/Hudson County, NJ | 1067 |

## NCC Cable System Order

Order #	62404793
Syscode	4438
System Name	Comcast/Jersey City, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/23/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		1	
Total		\$4,082.00	
Commission		\$612.30	
Net Total		\$3,469.70	
Total Spots		118	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.16 new 60s order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
3	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
4	CNN	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$36.00	\$144.00	60	60s
5	CNN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
6	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
7	DISC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.50	\$42.50	60	60s
8	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	60	60s
9	ESPN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
10	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
11	HIST	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
12	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	60	60s
13	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
14	MNBC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$36.00	\$144.00	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
17	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$4.50	\$22.50	60	60s
18	TWC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$4.00	\$16.00	60	60s
19	TWC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	60	60s
21	HIST	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$14.00	\$28.00	60	

## NCC Cable System Order

Order #	62404793
Syscode	4438
System Name	Comcast/Jersey City, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/23/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		1	
Total		\$4,082.00	
Commission		\$612.30	
Net Total		\$3,469.70	
Total Spots		118	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.16 new 60s order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	1	\$4.00	\$4.00	60	
23	MNBC	various	3/20/17	3/26/17	09:00	16:00				X	X			-	-	1	\$36.00	\$36.00	60	
24	HIST	AVG. ALL WKS	3/20/17	3/26/17	09:00	16:00					X	X	X	-	-	2	\$14.00	\$28.00	60	
25	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$22.00	\$22.00	60	60s 3.23 new line

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	118	0	0	0	0	0	0	0	0	0	0	0	118
<b>AMT</b>	\$4,082.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,082.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Comcast/Jersey City, NJ | 4438 |

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/28/17
Syscode	5204	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	Cablevision/Elizabeth, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$4,382.00
AE	Leah Losier	Product Code		Commission	\$657.30
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$3,724.70
Office	Chicago	Product Name		Total Spots	71
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 removed missed spots. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	60	60s
2	AEN	AEN PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$60.00	\$420.00	60	60s
3	FOOD	FOOD EF	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	60s
4	FOOD	FOOD PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
5	HALL	HALL EF	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	60	60s
6	HALL	HALL PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	60	60s
7	HGTV	HGTV EF	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	60s
8	HGTV	HGTV PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$98.00	\$686.00	60	60s
9	LIF	LIF EF	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$42.00	\$210.00	60	60s
10	LIF	LIF PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$76.00	\$532.00	60	60s
11	TNT	TNT EF	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	60s
12	TNT	TNT PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$104.00	\$624.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	71	0	0	0	0	0	0	0	0	0	0	0	71
<b>AMT</b>	\$4,382.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,382.00

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Date Printed 06/26/17

62404793 | New York | Cablevision/Elizabeth, NJ | 5204 |

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/23/17
Syscode	6228	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Comcast/Union North, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$6,035.50
AE	Leah Losier	Product Code		Commission	\$905.33
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$5,130.18
Office	Chicago	Product Name		Total Spots	123
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.23 new 60s order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$26.50	\$132.50	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	60	60s
3	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$58.50	\$409.50	60	60s
4	CNN	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	3	\$50.50	\$151.50	60	60s
5	CNN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$77.00	\$385.00	60	60s
6	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$102.50	\$717.50	60	60s
7	DISC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	60	60s
8	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
9	ESPN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$82.50	\$412.50	60	60s
10	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
11	HIST	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	60	60s
12	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$24.00	\$96.00	60	60s
13	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$58.50	\$409.50	60	60s
14	MNBC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	3	\$50.50	\$151.50	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$77.00	\$385.00	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$102.50	\$717.50	60	60s
17	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$3.50	\$17.50	60	60s
18	TWC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$3.00	\$12.00	60	60s
19	TWC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	4	\$4.50	\$18.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$5.50	\$38.50	60	60s
21	HIST	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	60	



## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/23/17
Syscode	6228	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Comcast/Union North, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$6,035.50
AE	Leah Losier	Product Code		Commission	\$905.33
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$5,130.18
Office	Chicago	Product Name		Total Spots	123
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.23 new 60s order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	1	\$3.00	\$3.00	60	
23	CNN	SITUATION ROOM<	3/20/17	3/26/17	09:00	16:00				X	X			-	-	1	\$50.50	\$50.50	60	
24	CNN	SITUATION ROOM<	3/20/17	3/26/17	16:00	19:00				X	X			-	-	1	\$77.00	\$77.00	60	
25	MNBC	various	3/20/17	3/26/17	09:00	16:00				X	X			-	-	2	\$50.50	\$101.00	60	
26	CNN	various	3/20/17	3/26/17	19:00	24:00				X	X	X	X	-	-	2	\$102.50	\$205.00	60	
27	MNBC	CABLE	3/20/17	3/26/17	09:00	16:00					X			-	-	1	\$50.50	\$50.50	60	60s
28	CNN	CABLE	3/20/17	3/26/17	09:00	16:00					X			-	-	1	\$50.50	\$50.50	60	60s
29	DISC	VARIOUS	3/20/17	3/26/17	19:00	24:00					X	X	X	-	-	1	\$24.00	\$24.00	60	
30	TWC	VARIOUS	3/20/17	3/26/17	09:00	16:00					X	X	X	-	-	1	\$3.00	\$3.00	60	
31	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	60	60s 3.23 new line

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	123	0	0	0	0	0	0	0	0	0	0	0	123
<b>AMT</b>	\$6,035.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,035.50

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Comcast/Union North, NJ | 6228 |

## NCC Cable System Order

Order #	62404793
Syscode	6229
System Name	Comcast/Union Central, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/23/17		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	1		
Total	\$8,830.50		
Commission	\$1,324.58		
Net Total	\$7,505.93		
Total Spots	191		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.23 mg. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
3	AEN	AEN EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
4	AEN	AEN PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$29.50	\$177.00	60	60s
5	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
6	CNN	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	3	\$36.00	\$108.00	60	60s
7	CNN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
8	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
9	DISC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
10	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
11	ESPN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$82.50	\$412.50	60	60s
12	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
13	HIST	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
14	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$22.00	\$110.00	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$36.00	\$144.00	60	60s
17	MNBC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
18	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
19	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$4.50	\$27.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$4.00	\$16.00	60	60s
21	TWC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	60	60s

## NCC Cable System Order

Order #	62404793
Syscode	6229
System Name	Comcast/Union Central, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/23/17		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		1	
Total		\$8,830.50	
Commission		\$1,324.58	
Net Total		\$7,505.93	
Total Spots		191	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.23 mg. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	60	60s
23	FOOD	FOOD EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	4	\$82.50	\$330.00	60	60s
24	FOOD	FOOD PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
25	HALL	HALL EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$15.50	\$77.50	60	60s
26	HALL	HALL PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$20.50	\$102.50	60	60s
27	HGTV	HGTV EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$82.50	\$412.50	60	60s
28	HGTV	HGTV PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
29	LIF	LIF EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
30	LIF	LIF PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
31	TNT	TNT EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$66.00	\$330.00	60	60s
32	TNT	TNT PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$88.00	\$616.00	60	60s
33	FOOD	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$67.50	\$135.00	60	
34	TWC	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	1	\$4.00	\$4.00	60	
35	HIST	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$14.00	\$28.00	60	
36	AEN	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$18.50	\$37.00	60	
37	CNN	SITUATION ROOM<	3/20/17	3/26/17	16:00	19:00				X	X			-	-	1	\$55.00	\$55.00	60	
38	MNBC	SITUATION ROOM<	3/20/17	3/26/17	16:00	19:00				X	X			-	-	1	\$55.00	\$55.00	60	
39	CNN	CABLE	3/20/17	3/26/17	09:00	16:00					X			-	-	1	\$36.00	\$36.00	60	60s

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/23/17
Syscode	6229	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Comcast/Union Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$8,830.50
AE	Leah Losier	Product Code		Commission	\$1,324.58
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$7,505.93
Office	Chicago	Product Name		Total Spots	191
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.23 mg. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
40	TWC	VARIOUS	3/20/17	3/26/17	09:00	16:00					X	X	X	-	-	1	\$4.00	\$4.00	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	191	0	0	0	0	0	0	0	0	0	0	0	191
<b>AMT</b>	\$8,830.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,830.50

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Comcast/Union Central, NJ | 6229 |

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/23/17
Syscode	6230	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Comcast/Union South, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$12,774.50
AE	Leah Losier	Product Code		Commission	\$1,916.18
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$10,858.33
Office	Chicago	Product Name		Total Spots	197
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.23mg. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$59.00	\$354.00	60	60s
3	AEN	AEN EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
4	AEN	AEN PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	60	60s
5	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$67.00	\$469.00	60	60s
6	CNN	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	3	\$57.50	\$172.50	60	60s
7	CNN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$88.00	\$440.00	60	60s
8	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$117.50	\$822.50	60	60s
9	DISC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	60	60s
10	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$37.00	\$259.00	60	60s
11	ESPN	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$88.00	\$440.00	60	60s
12	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$117.50	\$822.50	60	60s
13	HIST	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	60	60s
14	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$37.00	\$148.00	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$58.50	\$409.50	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$50.50	\$202.00	60	60s
17	MNBC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	4	\$77.00	\$308.00	60	60s
18	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$102.50	\$717.50	60	60s
19	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	09:00	16:00	X	X	X	X	X			-	-	4	\$14.50	\$58.00	60	60s
21	TWC	CABLE	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	4	\$22.00	\$88.00	60	60s

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/23/17
Syscode	6230	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Comcast/Union South, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$12,774.50
AE	Leah Losier	Product Code		Commission	\$1,916.18
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$10,858.33
Office	Chicago	Product Name		Total Spots	197
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.23mg. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
23	FOOD	FOOD EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	4	\$99.00	\$396.00	60	60s
24	FOOD	FOOD PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
25	HALL	HALL EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
26	HALL	HALL PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$29.50	\$147.50	60	60s
27	HGTV	HGTV EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$99.00	\$495.00	60	60s
28	HGTV	HGTV PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
29	LIF	LIF EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
30	LIF	LIF PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	60	60s
31	TNT	TNT EF	3/20/17	3/26/17	16:00	19:00	X	X	X	X	X			-	-	5	\$77.00	\$385.00	60	60s
32	TNT	TNT PT	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$102.50	\$717.50	60	60s
33	AEN	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	1	\$36.50	\$36.50	60	
34	FOOD	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$81.50	\$163.00	60	
35	HALL	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$18.50	\$37.00	60	
36	HIST	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$22.50	\$45.00	60	
37	TWC	various	3/20/17	3/26/17	09:00	16:00			X	X	X	X	X	-	-	2	\$4.00	\$8.00	60	
38	MNBC	SITUATION ROOM<	3/20/17	3/26/17	09:00	16:00				X	X			-	-	2	\$50.50	\$101.00	60	
39	MNBC	SITUATION ROOM<	3/20/17	3/26/17	16:00	19:00				X	X			-	-	1	\$77.00	\$77.00	60	
40	TNT	SITUATION ROOM<	3/20/17	3/26/17	19:00	24:00				X	X			-	-	1	\$102.50	\$102.50	60	
41	CNN	SITUATION ROOM<	3/20/17	3/26/17	19:00	24:00				X	X	X	X	-	-	1	\$117.50	\$117.50	60	
42	CNN	CABLE	3/20/17	3/26/17	09:00	16:00					X			-	-	1	\$57.50	\$57.50	60	60s

## NCC Cable System Order

Order #	62404793
Syscode	6230
System Name	Comcast/Union South, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/23/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	1		
Total	\$12,774.50		
Commission	\$1,916.18		
Net Total	\$10,858.33		
Total Spots	197		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.23mg. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FOOD	VARIOUS	3/20/17	3/26/17	09:00	16:00					X	X	X	-	-	1	\$81.50	\$81.50	60	
44	HIST	VARIOUS	3/20/17	3/26/17	09:00	16:00					X	X	X	-	-	2	\$22.50	\$45.00	60	
45	TWC	VARIOUS	3/20/17	3/26/17	09:00	16:00					X	X	X	-	-	1	\$4.00	\$4.00	60	
46	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$37.00	\$37.00	60	60s 3.23 new line

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	197	0	0	0	0	0	0	0	0	0	0	0	197
<b>AMT</b>	\$12,774.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,774.50

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Comcast/Union South, NJ | 6230 |

## NCC Cable System Order

Order #	62404793
Syscode	6732
System Name	Cablevision/Raritan Valley So, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/28/17	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks		1	
Total		\$21,004.00	
Commission		\$3,150.60	
Net Total		\$17,853.40	
Total Spots		123	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$134.00	\$938.00	60	60s
2	AEN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$266.00	\$1,862.00	60	60s
3	CNN	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$160.00	\$1,120.00	60	60s
4	CNN	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	60s
5	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$148.00	\$1,036.00	60	60s
6	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$294.00	\$2,058.00	60	60s
7	DISC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$100.00	\$700.00	60	60s
8	DISC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$196.00	\$1,372.00	60	60s
9	ESPN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$294.00	\$2,058.00	60	60s
10	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$584.00	\$3,504.00	60	60s
11	HIST	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$134.00	\$938.00	60	60s
12	HIST	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$266.00	\$1,862.00	60	60s
13	MNBC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$120.00	\$840.00	60	60s
14	MNBC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	60	60s
15	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	60	60s
16	MNBC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$216.00	\$1,296.00	60	60s
17	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	60	60s
18	TWC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	60	60s
19	TWC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	60	60s
20	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	60	60s
21	CNN	VARIOUS	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$148.00	\$0.00	60	mg from w/o 3.13



## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/28/17
Syscode	6732	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Cablevision/Raritan Valley So, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$21,004.00
AE	Leah Losier	Product Code		Commission	\$3,150.60
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$17,853.40
Office	Chicago	Product Name		Total Spots	123
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 removed missed spots. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	AVG. ALL WKS<	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$110.00	\$0.00	60	mg from w/o 3.13
23	TWC	VARIOUS	3/20/17	3/26/17	05:00	09:00			X	X	X	X	X	-	-	0	\$8.00	\$0.00	60	mg from w/o 3.13
24	TWC	VARIOUS	3/20/17	3/26/17	15:00	19:00			X	X	X	X	X	-	-	0	\$20.00	\$0.00	60	mg from w/o 3.13
25	TWC	AVG. ALL WKS<	3/20/17	3/26/17	19:00	24:00			X	X	X	X	X	-	-	0	\$36.00	\$0.00	60	mg from w/o 3.13

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	123	0	0	0	0	0	0	0	0	0	0	0	123
<b>AMT</b>	\$21,004.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$21,004.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | Cablevision/Raritan Valley So, NJ | 6732 |

## NCC Cable System Order

Order #	62404793	Flight Dates	03/20/17 - 03/26/17	Update Date	03/17/17
Syscode	6894	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	News 12 Traffic & Weather/NJ Zone	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$2,706.00
AE	Leah Losier	Product Code		Commission	\$405.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$2,300.10
Office	Chicago	Product Name		Total Spots	23
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.16 new 60s order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	CABLE	3/20/17	3/26/17	05:00	10:00	X	X	X	X	X	X	X	-	-	7	\$154.00	\$1,078.00	60	60s
2	ZTWC	CABLE	3/20/17	3/26/17	10:00	17:00	X	X	X	X	X	X	X	-	-	5	\$66.00	\$330.00	60	60s
3	ZTWC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$132.00	\$528.00	60	60s
4	ZTWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	23	0	0	0	0	0	0	0	0	0	0	0	23
<b>AMT</b>	\$2,706.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,706.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | News 12 Traffic & Weather/NJ Zone | 6894 |

## NCC Cable System Order

Order #	62404793
Syscode	9035
System Name	News 12/North New Jersey Zone
Market	New York

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/17/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$6,720.00		
Commission	\$1,008.00		
Net Total	\$5,712.00		
Total Spots	26		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.16 new 60s order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	3/20/17	3/26/17	05:00	10:00	X	X	X	X	X	X	X	-	-	10	\$380.00	\$3,800.00	60	60s
2	NWNJ	CABLE	3/20/17	3/26/17	10:00	17:00	X	X	X	X	X	X	X	-	-	6	\$120.00	\$720.00	60	60s
3	NWNJ	CABLE	3/20/17	3/26/17	17:00	24:00	X	X	X	X	X	X	X	-	-	10	\$220.00	\$2,200.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	26	0	0	0	0	0	0	0	0	0	0	0	26
<b>AMT</b>	\$6,720.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,720.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | News 12/North New Jersey Zone | 9035 |

## NCC Cable System Order

Order #	62404793
Syscode	9036
System Name	News 12/Central New Jersey Zone
Market	New York

Flight Dates	03/20/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/17/17
Version	1 Vs. 1

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$5,660.00
Commission	\$849.00
Net Total	\$4,811.00
Total Spots	26
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	3.16 new 60s order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	3/20/17	3/26/17	05:00	10:00	X	X	X	X	X	X	X	-	-	10	\$280.00	\$2,800.00	60	60s
2	NWNJ	CABLE	3/20/17	3/26/17	10:00	17:00	X	X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	60	60s
3	NWNJ	CABLE	3/20/17	3/26/17	17:00	24:00	X	X	X	X	X	X	X	-	-	10	\$220.00	\$2,200.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
<b>SPOTS</b>	26	0	0	0	0	0	0	0	0	0	0	0	26
<b>AMT</b>	\$5,660.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,660.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/26/17

62404793 | New York | News 12/Central New Jersey Zone | 9036 |